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FOR IMMEDIATE RELEASE

Henry® Restoration Systems offer cost-effective alternatives to re-roofing

Liquid-applied roofing systems from Henry now available in silicone, acrylic and aluminum

EL SEGUNDO, Calif., May 24, 2016 – Henry® now offers cost-effective alternatives to re-roofing as part of its Henry® Restoration Systems portfolio. Developed to help extend the existing roof membrane life cycle, Henry® Restoration Systems help restore the building’s roof without the expense of removing and installing a new roof.

Specifying a Henry® Restoration System provides a non-disruptive approach to building maintenance, allowing occupants to continue their normal day-to-day activities during restoration. Simultaneously, it reduces landfill waste and associated costs, and contributes to energy savings by meeting cool roof requirements (based on the particular coating applied). The renewable warranted systems consist of options that are compatible with most roofing substrates, providing weatherproofing protection on low and steep sloped roofs.

“By choosing a Henry® Restoration System, you are adding durable and long-lasting protection to your building, and ultimately creating an improved internal building environment,” says Lisa Santerian, senior marketing manager, Henry® Company. “Not only do our Henry® Restoration Systems provide a robust weatherproofing system for the roof, they also give the building owner and contractor access to additional resources and systems designed to maintain the roof throughout the life of the building.”

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Henry's® liquid-applied roofing systems consist of Pro-Grade® (formerly Pro-Grade® Elite) coatings, primers and sealants. With three technology platforms to choose from – silicone, acrylic and aluminum – Henry® provides coating options formulated to meet various environmental and structural needs. Most notably, the Pro-Grade® 988 Silicone White Roof Coating has low VOC content, offers permanent ponding water resistance, is approved for rain water catchment per NSF P151 and exhibits proven waterproofing performance per ASTM D7281. Additionally, the silicone roof restoration system is available in premium and custom colors.

With the addition of the new Pro-Grade® portfolio, Henry® now addresses four stages of the roof membrane life cycle – repair, restore, recover and replace – offering systems solutions through the life of the building. Henry® technical and product specialists are available to provide in-depth knowledge about effective maintenance and restoration strategy for the building's roof.

For more information about Henry® Restoration Systems and the available Material Plus and Gold Seal warranties, visit www.henry.com or call 1-800-486-1278.

About Henry® Company

Henry® Company is a leader in Building Envelope Systems®, managing the flow of water, vapor, air and energy from foundation to roof. Henry® professionals offer designers, contractors and building owners a combination of technical experience, a belief in sustainability and a commitment to provide quality products. Henry® Company's headquarters are in El Segundo, California, with offices and manufacturing facilities throughout the United States and Canada.

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